

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

RT-5905

1997 ECONOMIC CENSUS BOOK STORES

OMB No. 0607-0826: Approval Expires 08/31/99

DUE DATE FEBRUARY 12, 1998

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS 1201 East 10th Street Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

Please read the accompanying instructions before answering the questions.

Census use

RT-5905

		(Please correct any errors in name, address, and ZIP Code.)										
YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.												
ls t lab	Item 1. EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification Number (EIN) shown in the label the same as the one used for this establishment on its latest 1997 Employer's Quarterly Federal Tax Return, Treasury Form 941?						HOW TO REPORT DOLLAR FIGURES Dollar figures should be rounded to thousands of dollars. Example: If a figure is \$1,125,628.79 • Preferred report 1 126	lars (000)				
ire	•	_	o □ No. Bono	ut	1 6 -1		Acceptable 1 125	629 Del				
	094 1 ☐ Yes 2 ☐ No – Report current EIN below					Item 4. DOLLAR VOLUME OF BUSINESS Mil. Thou.	Dol.					
lte	m 2	PHYSICAL LO	(9 digits)				Sales of merchandise and other operating receipts for 1997 (Exclude sales or other taxes collected)					
Item 2. PHYSICAL LOCATION a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)						Item 5. PAYROLL Payroll in 1997, BEFORE DEDUCTIONS Mil. Thou.	Dol.					
	093	1 Yes	2 No - Repo	rt physical lo	ocation belov	w	a. Annual					
	Numb	er and street					031					
							b. First quarter (January–March)					
	City, t	own, village,	etc.	State	ZIP Code		Item 6. EMPLOYMENT Number	er				
			ent physically l city, town, vill		de the lega	al	Number of paid employees for pay period including March 12, 1997 (Include both fulland part-time employees)					
	095	1 Yes	3 No legal be	oundaries			Item 7. KIND OF BUSINESS AND SELLING CHARACTERISTICS					
		2 No	4 Do not kno	w			a. Kind of business					
c.	In wha	at type of m	unicipality is th	nis establisl	hment		What was this establishment's PRINCIPAL kind of business in 1997? Mark (X) only ONE box. 070					
	096	1 City, vill	age, or borough				Book store, general					
		3 Other – 4 Do not	•				Book store, school and college					
d.	In wha	nt county (e.g	g., Dade County)	is this esta	blishment		Book store, religious					
							Book store, specialty					
a.	How n	OPERATIONA	during 1997 v	vas	Number of n	nonths	Book store, secondhand					
b.	Which	of the follo	wing best desc of 1997? Mark ()	ribes this e		nt's	Comic book store					
	001	1 In opera		A) OIIIY ONE		es only		5994001				
		2 Tempor	arily or seasonal operation – <i>Give</i>	•	Month			5947001				
	4 Sold or leased to another operator – Give date at right AND enter name, etc., below						5947003					
Name of new owner or operator						Other kind of business – <i>Describe</i>	7777777					
	Numb	er and street										
	City			State	ZIP Code							
	I			1	1		ITEM 7 CONTINUED ON PAGE 2					

Item 7. KIND OF BUSINESS AN	D SELI	LING				Ite	m 10. MERCHANDISE LINES	Cont	inued			
CHARACTERISTICS – Co	ontinue	d								IATES a		
b. Selling characteristics							Merchandise lines	Cen- sus	Kepor	t dollars	OK pe	I
1. In what format did this e PRIMARILY sell in 1997?								use	Mil.	Thou.	Dol.	Per- cent
box.		, - ,		068		1	Books – Continued			<u> </u>	<u> </u>	
From physical displays of pr	ricad m	orchan	disa	1□		l	Books Continuou			I.	ļ	
From a counter (little or no							f. Professional (include technical, scientific,	1				
From a warehouse or office				-=			business, law, etc.) 0426					
Other – Describe				4 🗌			g. Other books (include			 	! !	
							University press, etc.)	0427		<u> </u>		
							h. Sum of lines 1a through 1g	0420		ĺ		
2. How did this establishme	m4 DD	INA A DII	V			+	II. Cam or mics to an ough 19	0420		<u> </u>		
attract new customers in						2.	Magazines and newspapers	0856		İ		
only ONE box.				069		3.	Stationery and computer			1		
Location and store attractive	eness			1 🗌		<u> </u>	paper	0851		1		
Advertising to the general p	ublic, i	ncludin	g				School supplies	0852		1		
direct mail advertising				2		 "	School supplies	0852				
Advertising to the trade or c	alls dir	ectly to)	3□		5.	Office supplies	0853		i	i	
Other – Describe												
						6.	Greeting cards	0855		<u>i</u>		
						Ι.	0 ' ' ' ' ' '			1		
						-	Souvenirs and novelty items Kitchenware and	0877		1		
Item 8. METHOD OF SELLING What was this establishment's	PRING	CIPAI				°.	homefurnishings (include			1	! 	
method of selling in 1997? Ma							cookware, dinnerware, clocks, pictures, frames, mirrors,			 	 	
ONE box.				235			bathroom accessories, etc.)			I	1	
Selling at this establishment					a. Giftware and glassware (Include vases. Report			[[
Mail order (include catalog selling	and ho	ome					candy and confections on	0396		[
shopping via television or comput						line 16.) 0386					l	
Telemarketing				3 🗌		b. All other kitchenware and homefurnishings (include						
Direct selling (include selling from house and nonfixed or temporary	house locatio	-to- ns)		4 🗆			cookware and cooking accessories, dinnerware,					
Operating merchandise vending m							decorative accessories, etc.)	0387		 		
						4	0 (1) 0 101			İ	j	
Item 9. CLASS OF CUSTOMER				ole perd of sales		<u></u>	c. Sum of lines 8a and 8b Computer hardware.	0380				
Report the percentage of this establishment's total sales in 1	997		237	01 00100		- J 9.	software, and supplies			1		
(item 4) to each class of custor	ner.						(Report computer-related furniture on line 24. Report			I 	 	
a. General public (household con-	sumers					calculators and office equipment, such as adding					 	
and individuals)						4	machines, copiers, fax			i I	' 	
b. Other including matrix			239				machines, etc., on line 10. Report office supplies on			 	 	
b. Other, including retailers; whol institutional, industrial, comme	rcial,						line 5.)				j	
professional, and farm users (f farm production); and governm		in					a. Computer and peripheral equipment	0375		 		
Item 10. MERCHANDISE LINES						1	b. Prepackaged (off-the-shelf)			1		
Report sales for each merchan							computer software	0376		! 		
establishment, either as a dolla percent of total sales. (See HOV										 		
FIGURES on page 1 and HOW TO							c. Sum of lines 9a and 9b	0370		-		
If figure is 20 700	/- C f	l .	T	T	Por	10.	Office equipment (Include			I 		
HOW TO total sales:	0 Of	Mil.	Thou.	Dol.	Per- cent		fax machines, dictaphones, copying machines,			[
REPORT PERCENTS • Report whole pe	rcents				39		calculating machines, etc. Report office supplies on			ĺ		
Not acceptable —			1	<u> </u>	38.76	-	line 5.)	0854				
	Cen-	ESTIN	/IATES a	re acce	ptable.	11.	Jewelry (include watches,			I		
Merchandise lines	sus	-		1	Per-		watch attachments, novelty jewelry, etc.)	0400		1 [
	use	Mil.	Thou.	Dol.	cent							
1. Books (Report audio tape	230	231	I	1	232	12.	Audio equipment, musical instruments, radios, stereos,			1		
books on line 12 and comic books on line 2)		- -		1			compact discs, records, tapes, sheet music,			[[
a. Treate (in all other first)			I I				accessories (include audio	0330		I		
a. Trade (include fiction, non-fiction, adult, juvenile,			1			12	Tobacco products and	0330		<u> </u>		
new and back list reading, nonrack size paperbacks) b. Mass market paperback, rack size (Report nonrack size paperbacks on		13.	accessories (exclude sales			1						
			from vending machines operated by others)	0150		<u> </u>						
		14.	Toys, hobby goods, and			[
line 1a)	0422		1				games	0460		<u>.</u>		
c. Religious (include bibles,			15.	Meals, unpackaged snacks, sandwiches, nonalcoholic			[[
hymnals, religious oriented works, etc.)	0423		I I				beverages generally served for immediate consumption	0120		İ		
			i i			16.	Groceries and other food					
d. General reference (include dictionaries, atlases,			1				items for human consumption off the			[[
etc.)	0424	<u> </u>	1				premises	0100				
e. Textbooks (include workbooks on elementary,			1			17.	Photographic equipment and supplies	0440		[[
high school, and college						and supplies		ON PAG	F 3			

ESTIMATES are acceptable. Report dollars OR percents.

Census File Number

	Number and street		Sales				
	City	State ZIP Code		Annual payroll	082		
1	Kind-of-business de	escrintio	Paid employees for pay period including March 12				
	Time of Buomood at	ooriptii	083				
		Census ⁰⁸⁸ use					
	Name		1997	Mil.	Thou.	Dol.	
				081	i		
	Number and street		Sales				
	City	State	ZIP Code	Annual	082		
2	City	State	ZIF Code				
_	Kind-of-business de	escription	Paid employees for pay period including March 12				
			083				
			Census use	088			
REMARKS – Please use this space for any explanations that may be essential in understanding your reported data.							

Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

Page 3

Number

079

081

4 if reporting in dollars) Item 11. SPECIAL INQUIRIES

26. TOTAL (Should equal item

Did sales of used or secondhand merchandise (including antiques and collectibles) account for more than 75 percent of the sales and receipts (item 4) of this establishment in 1997?

248	1 🗌	Yes
	2 🗆	Nο

Form RT-5905

on line 25)

a. 077

b. 078

Specify principal lines and estimated sales below

25. All nonmerchandise receipts (include receipts from rentals, storage, and other services provided to customers) EXCLUDING SALES AND OTHER TAXES

> coin-operated amusement machines (exclude receipts from coinoperated machines operated by others)

All other nonmerchandise receipts (include receipts from customers for rental

or lease of equipment, photofinishing, etc.)

c. Sum of lines 25a and 25b

a. Receipts from

If not shown, please enter your 11-digit Census File Number from the address label on page 1

Cen-

9810

9811

9812

9813

9913

9966

9900

9990

Item 10. MERCHANDISE LINES - Continued

Item 12. Not applicable to this report

9 Other – Specify

Item	13.	LEG	GAL I	FORM	OF	ORGA	NIZA	HON	
		4.0							

Which of the following best describes this establishment's legal form of organization during 1997? Mark (X) only ONE by

iega	in form of organization during 1337: Wark (X) only one box.
003	1 Individual owner (sole proprietorship)
	2 Partnership
	3 Cooperative association (taxable)
	4 Cooperative association (tax-exempt)
	5 Government – Specify
	O Corporation (Do not mark if any form of cooperative association)

CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions

Period covered by this report	FROM: Mo.	Year	то:	o. Year
Name of persor	to contact rega	arding this re	port – <i>Prin</i> i	t or type
Title				
Telephone	Area code	Number		Extension

Date

Signature of authorized person

lt

100%